## 2017-18 PARTNERSHIP



## SJJ Advertising Packages

- I. SJJ 'White' Advertising Package Details (Program Ad & Game Day Sponsorship):
  - A. One full page black & white program ad placed in all three (3) programs.
  - B. One game day spotlight sponsorship (based on availability).
  - SJJ 'Blue' Advertising Package Details (Program Ad & Website Ad):
    - A. One full page black & white program ad placed in all three (3) programs.
    - B. One year website ad sponsorship.
  - **SJJ 'Gold' Advertising Package Details** (Program Ad, Website Ad and Game Day Sponsorship):
    - A. One full page black & white program ad placed in all three (3) programs.
    - B. One game day spotlight sponsorship (based on availability).
    - C. One year website ad sponsorship.
- 2. SJJ 'White' Advertising Package Value: \$1200 (+\$200 for color ad) (Savings of over \$250)
  - SJJ 'Blue' Advertising Package Value: \$1800 (+\$200 for color ad) (Savings of over \$350)
  - SJJ 'Gold' Advertising Package Value: \$2200 (+\$200 for color ad) (Savings of over \$450)

## Baseball Scoreboard & Banner Advertising

- I. SJJ 'Baseball Scoreboard' Ad Sponsorship Details: 20' x 2' advertisement located on bottom of scoreboard.
  - **SJJ 'Baseball Banner' Ad Sponsorship Details**: 108' x 92' advertisement on mesh fence banner location on outfield fence.
- 2. SJJ 'Baseball Scoreboard' Ad Sponsorship Value: \$1200 per year or \$3000 paid in full. Three (3) Year Contract.
  - SJJ 'Baseball Banner' Ad Sponsorship Value: \$1000 per year or \$2500 paid in full. Three (3) Year Contract.