



Game Program Ad Sponsorship

I. SJJ 'Game Program' Ad Sponsorship Details:

- A. Advertisement placed in all three (3) programs (fall/winter/spring).
- B. An average of twenty (20) different program covers will be produced during 2016-17.
- C. Programs are sold at all home athletic events.
- D. Ads will be spaced accordingly throughout the program.
- E. Ads can be for your business or a personal ad directed to your favorite SJJ athlete.

2. SJJ 'Game Program' Ad Sponsorship Value:

- A. **Cover Options** (full page, four color, based on first come, first served basis)
 - 1. Back Cover: *\$2100*
 - 2. Inside Back Cover: *\$1800*
 - 3. Inside Front Cover: *\$1800*
- B. **Full Page**
 - 1. Four Color: *\$1200* or Black & White: *\$950*
- C. **Half Page**
 - 1. Four Color: *\$1000* or Black & White: *\$750*
- D. **Quarter Page**
 - 1. Four Color: *\$750* or Black & White: *\$550*
- E. **Eighth Page**
 - 1. Four Color: *\$500* or Black & White: *\$300*

'Game Day Spotlight' Sponsor

Available for Basketball, Football, Hockey, Lacrosse, Soccer or Wrestling game(s) of your choice (based on availability)

I. SJJ 'Game Day Spotlight' Sponsorship Details:

- A. Sponsor name/logo on front of program.
- B. Announcements read by PA announcer throughout the game.
- C. One (1) sponsor tagged multi-platform social media event notification.
- D. One (1) sponsor tagged multi-platform social media final score/highlight notification.
- E. Ten (10) complimentary tickets for the sponsored game.
- F. Ability for sponsor to distribute promotional items to fans at game entrance.
- G. Sponsor name/logo on LED boards (basketball/wrestling only)

2. SJJ 'Game Day Spotlight' Sponsorship Value: *\$500 per game*